



# Student transportation management



# Think you know Zonar? Think again.

Empower every driver. Safeguard every student rider. Prioritize proactive vehicle health. All by using modern smart fleet technology built to help you navigate today's challenges.

Transporting students safely and on time is top priority—but not easy. Knowing your fleet in detail makes it easier. Start with modern, innovative smart fleet management solutions by an industry leader who understands your real-world challenges.

Optimize nearly every aspect of your operation with data-based decisions. Protect students every mile of the journey with digital ridership visibility and HD GPS. Ensure compliance and sanitization with electronically verified inspections. Reduce vehicle downtime and maintenance costs.

While you're at it, put parents at ease with clear communication for fewer anxious phone calls.

## **Round-the-clock support, on us.**

If you need help, call our support professionals 24/7/365, including weekends and holidays. Email us for a response and resolution within 2 business days. And chat with us online for a solution within 4 hours.

No charge.



# Outfit your fleet for greater efficiency.



## Zonar Ignition™

Drive data-based decisions with detailed visibility. Monitor and manage your fleet online with this complete smart fleet management platform.



## Zonar ZFuel™

Find ways to run more efficiently on less fuel. Look at more than just MPG, such as idling, speeding, routing and driver habits. Reward efficient driving and save hard costs.



## EVIR®

Electronically verify that every inspection and child-check is performed properly. Integrate digital inspection results, repair and maintenance records. Available on tablets and smartphones.



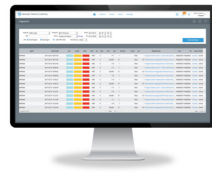
## Zonar V4™ TCU

Track each bus's location, performance and activity in real time. Line-fit on Thomas Built Bus Saf-T-Liner®, Minotaur® and C2 Jouley™ buses. Pre-wired on IC Buses and Blue Bird.



## Zonar Access™

Manage employee hours online, on one platform. Control costs with deeper, more reliable insights. Eliminate paper timesheets and reduce schedule miscommunications.



## Remote diagnostics

Access fleet health reports in Zonar Ignition for the data to maintain optimal fleet health. Also view fault codes and safety scores by severity, and expert analysis and recommendations.



## Driver tablets

Expand your fleet's capabilities and streamline daily tasks, including inspection, navigation, and time & task management. All with a library of Zonar and trusted third-party apps.



## Third-party mobile apps

Empower your people to do more, more efficiently. Connect drivers and operations. Digitize core driver tools and tasks. Integrate solutions and workflows.

## What would you like to track or monitor?

[Get pricing](#) | [Contact us](#)

# Connect and control, in one place.

## All aboard, on time, with an all-in-one ecosystem.

Running your fleet isn't easy, but using Zonar Bus Suite does make daily operations easier. Rather than move from one fleet tech dashboard to another, use a single ecosystem. Raise reliability rates, student safety and community trust with an all-in-one school bus solution to help you better serve them.

- Build, edit and manage routes that better serve your communities.
- Make the most of every vehicle, driver, route, run and stop.
- Bring out the best in every driver with a single app on their tablet.
- Protect student riders from wrong stop and wrong bus mistakes.
- Communicate with families more transparently for their peace of mind.
- Support your fleet's size and mix of vehicles as your operation evolves.
- Save costs and time with more efficient daily operations and insights into fleet performance.

Because when your operation runs like smooth, spreadable butter, you're better able to get students to class for their education safely and with fewer hiccups. And isn't that what it's all about?

## Create and optimize routes with ease.

Build routes from scratch. Or import existing routes from your favorite routing provider. Either way, manage and edit them as needed, online, at a moment's notice.

## Enhance peace of mind. Reduce phone calls.

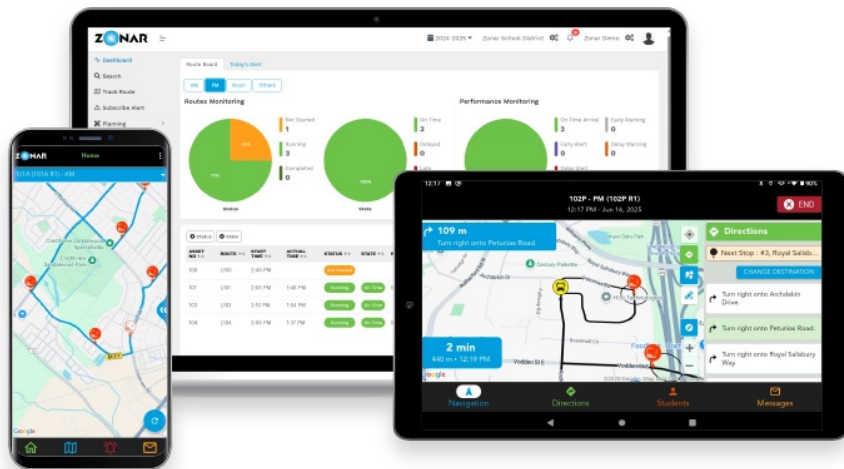
Make the Zonar Bus Suite Parent app available so parents and guardians can (securely) track their child's school bus—in real time. Even when they have more than one child and bus to track.

## Protect students from easy mistakes.

Set up a rider manifest for each stop so drivers know who's supposed to get on, and who's supposed to get off.

## Keep drivers on track, every turn of the way.

Put turn-by-turn directions on their tablets so every driver of every experience level will arrive curbside, every time.



# Sourcewell

Zonar is a Sourcewell supplier.

Imagine: The fleet tech you need with all the benefits that come with cooperative purchasing instead of an RFP. Because Zonar is a Sourcewell contracted supplier, Sourcewell members have access to a catalog of our fleet management technology at lower cost. Plus, as a Zonar customer, you'll have access to our 24/7/365 customer support.

# Electronically verify every inspection.

## Safeguard students with safer buses.

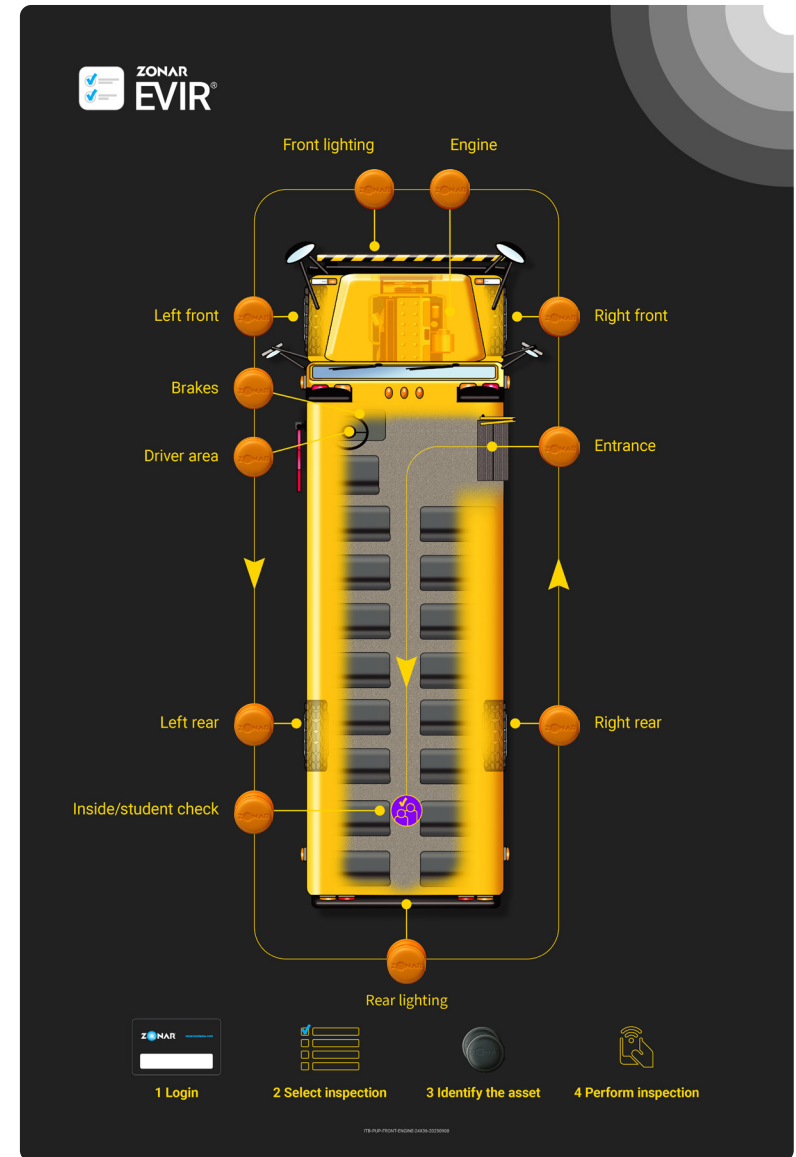
One pencil-whipped miss can cause a costly accident. Or leave a child stranded on the bus. Use our electronic verified inspection reporting (EVIR) system to make sure every inspection, sanitization and child-check is performed correctly, and the results are captured accurately—every time.

- Place a Zonar tag on each inspection zone of the school bus.
- Drivers must physically scan each tag when they inspect that zone's components.
- As they perform the inspection, they mark defects, add notes and capture photos.
- When the inspection is complete, the results are uploaded to Zonar Ignition.

Drivers can use the downloadable EVIR app on their tablets and smartphones. Available on the Google Play Store and Apple App Store.

## Verify electric bus inspections, too.

EVIR features an inspection configuration tailored specifically for electric school buses. Use the same verified inspection process, plus ensure each electric bus is adequately charged for its route.



# Enhance student safety with today's technology



## Zonar Z Pass®

Track student ridership across your fleet. Know who gets on and off, where and when. And optimize routes with in-depth visibility into how each bus is deployed.



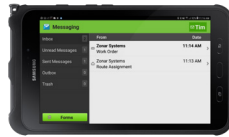
## Child-check

Make sure no child is left on the bus. EVIR integrates with the Child Check-Mate System® to ensure every child check is performed. And alerts you if a bus fails a safety check.



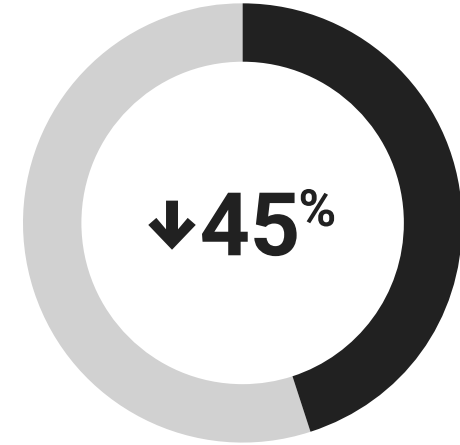
## Zonar Coach™

Coach alerts drivers to specific unsafe behaviors so they can self-correct in the moment. Coach also captures performance metrics and trip footage to review on demand.



## Zonar Forms™

Understand drivers' well-being before every shift. Have them complete a quick health questionnaire using the secure Employee Symptom Checker in Zonar Forms.



## Reduced idling by 45%

Douglas County School District reduced idle time through a Zonar-based driver incentive program.

## One of the largest public school districts in the U.S. uses Zonar to keep students safe.

*"It has been really great for Cy-Fair to have Zonar on our buses. The safety and security of our students and staff, and the level of customer service and customer support that we receive, no matter what time of day it is, is above and beyond."*

**Brenda Renken**

Transportation Systems and Technical Analyst | Cypress-Fairbanks Independent School District



# Prioritize proactive fleet health.



## Manage mixed-fleet health in real time.

Zonar FaultIQ®, powered by Noregon, is an all make, all model, all component diagnostic software for medium- and heavy-duty vehicles, regardless of manufacturer. Understand each vehicle's overall health, not just its engine.

- See a snapshot of your entire fleet on a single dashboard.
- Monitor Health and Safety Scores for each vehicle, color-coded based on severity.
- Trust recommended action plans based on input from ASE-certified technicians.

## Link entire fleet to one portal.

We have the highest number of TCUs already installed in select IC Bus® vehicles. Use their all-makes advanced remote diagnostics solution, OnCommand® Connection, to access comprehensive diagnostic data pulled through the Zonar TCUs across your fleet.

### Not installed? Not too late.

If you're buying a new IC Bus vehicle, Zonar technology can be factory fit or installed after-market with the Zonar pre-wire kit. We can also provide a retrofit OEM hardware install on all IC Bus vehicles in your fleet.



## Put parents at ease by keeping them in the know.

The Zonar MyView™ mobile app enables clear, timely communication with parents and guardians. They track their child's bus and define alert zones on their MyView app. You use the MyView back-end portal to communicate day-of changes, route change, updated ETAs, breakdowns, substitutions and other critical information through the app to their mobile device.

Greater transparency for them. Fewer parent phone calls for you. And student data stays secure.

# Trusted by industry leaders.

## On board Thomas Built Buses.

Many Saf-T-Liner®, Minotaur® and C2 Jouley™ buses have already been line-fit with the Zonar V4 TCU. And when you purchase new, you have the option to have Zonar technology installed on the factory floor. That's leading smart fleet hardware and a lower TCO already on board when you get the keys.

If your Thomas Built Buses vehicle already has a Zonar TCU on board, activate your 60-day trial Zonar subscription. Then monitor and manage your Zonar-enabled buses through Zonar Ignition. Track each vehicle's location, speed and idling—in real time, while it's on route. And access a full suite of Zonar services and reports, as well as real-time data on dozens of bus functions.

All at no additional cost.



## More of what Blue Bird customers expect.

Blue Bird's commitment to safety, quality, durability and serviceability is unparalleled. Our partnership layers on native, insightful data sets for precision vehicle tracking and in-depth diagnostics to exceed the high standards Blue Bird customers expect.

Order our pre-wire kit for an OEM backbone installation on the factory floor that, when combined with the Zonar V4, delivers virtual I/O management. Or install aftermarket across your fleet for richer, wider-reaching insights. Greater efficiency, safety and uptime. You could get used to this.

## Rich data for IC Bus®, delivered.

IC Bus is one of the most trusted student transportation brands there is. Our partnership delivers richer, deeper data so you can more efficiently monitor and manage your vehicles from the inside and out.

Factory fit, install aftermarket or OEM retrofit your IC Bus with the Zonar pre-wire kit. And add mixed fleet diagnostics monitoring with OnCommand Connection for greater operational efficiency across your fleet.

When IC Bus vehicles meet Zonar's comprehensive data, everyone wins.

# About Zonar

Zonar exists because you and your student riders deserve the best. We're the trusted leader who helps protect our nation's children every day. And we're the clear choice for small to mid-sized businesses, enterprise fleets, and public sector organizations across the Americas. To some, you're a sale to make. To us, you're a partner to stand by. Our proven fleet management solutions help you run better, safer and more efficiently. We help you save more of everything. We work late, push harder and deliver what's really needed, faster—for you.

Zonar has been here for you, for more than 20 years and counting. You call? We answer, 24/7. Because you have the most important responsibility a fleet can have: transporting schoolchildren safely. Whatever your fleet's size, rely on us to help solve real-world problems.

Zonar HQ: Seattle, WA. Other locations: Cincinnati, OH, West Chicago, IL & Lakeland, FL. Top priority: You.

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