



MasTec

MasTec protects its fleet, puts the brakes on scammers and clears 12 false claims.



Organization

MasTec

Industry

Vocational

Location

Coral Gables, Florida

Website

mastec.com

Operation

- 8,800 assets

Solution

- Zonar Ground Traffic Control®
- Zonar V4™ TCU
- Zonar Coach™
- Zonar DashCam™ devices
- Zonar custom reports

Benefi

- Cleared 12 false claims
- More efficient driver safety reporting
- More effective driver coaching
- Safer driving habits on and off the clock
- Deeper fleet visibility for more strategic decisions using custom reports

With offices across North America and nearly 22,000 skilled professionals, MasTec has been involved in some of the largest, most complex infrastructure construction projects across the U.S.

To say they prioritize safety is an understatement. MasTec is a member of numerous safety organizations and safety auditing programs. Implementing the Zonar Coach driver safety solution and its AI-powered Zonar DashCam devices have strengthened MasTec's fleetwide safety strategies.

- Provide evidence that protects against fraudulent claims and legal expenses.
- Ensure driver compliance with national, state and local traffic laws.
- Prevent incidents, accidents and citations with audible in-cab alerts.
- Teach drivers to operate more safely, including during their personal time.

12 legal claims, cleared.

Accident-causing scammers are difficult and expensive to fight without evidence. MasTec outfitted their vehicles with dual-facing [Zonar DashCam devices](#) to protect its fleet and drivers from fraudulent claims.

- Incidents, accidents and driver actions are recorded in 1080p high definition.
- Footage is uploaded in real time to the cloud for that driver and authorized MasTec employee to review online.
- MasTec exonerates its drivers, mitigates false claims and protects its insurance rates.

At the time of this case study, MasTec has cleared 12 legal claims using DashCam footage.

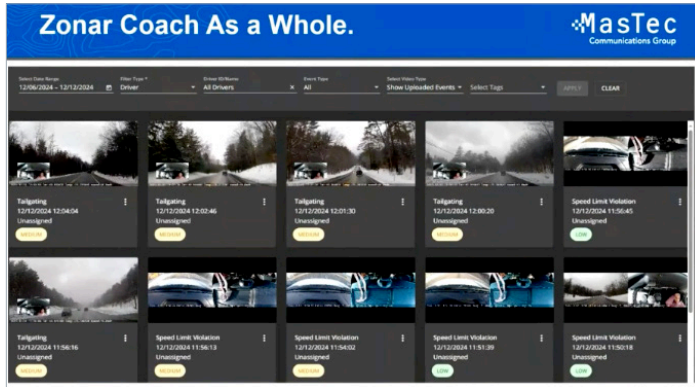
Audible alerts help drivers prevent incidents.

When the AI-powered DashCam device detects one of 12 unsafe events such as speeding or distracted driving, the device immediately issues an audible, in-cab warning.

Drivers can self-correct before causing an incident or earning a citation.

And adopt safer long-term habits.

Each DashCam device stores up to 70 hours of driving time footage, which MasTec downloads and uses to teach drivers to operate more safely. Drivers review their incidents with their managers in partnership to improve safety and performance.



Viewing multiple videos of events at the same time enables more efficient investigation into incidents.

MasTec drivers have noticed that this approach makes them better drivers in their personal time, too. Because they're not just being a safe driver for MasTec. They're being a safe driver for everyone else that's around them every day.

Watch the [on-demand webinar](#) to learn how MasTec earned driver buy-in.

Laws and policies see greater support.

Coach's recorded safety events enable MasTec to help drivers avoid violating newly implemented or changed traffic laws.

Prime example: Glancing at their phone while stopped at a red light in Colorado now qualifies as distracted driving. Coach helped MasTec drivers break this habit and avoid the citation before the law went into effect.

Established laws and company policies also see their share of greater adherence.

Managers identify heavy speeders, habitual tailgaters, lane drifters and seatbelt avoiders. They also see who smokes or vapes in the vehicle, which violates MasTec policy.

Safety goes where drivers go.

Any time a driver encounters an emergency situation, that driver can press the red panic button on the DashCam

device. And their manager is alerted, even when the driver is deployed in a remote, long-distance location.

- The dashcam records the events and uploads the footage for online review.
- Coach sends designated personnel an email alert.
- Drivers can immediately start communicating with their manager about what happened.

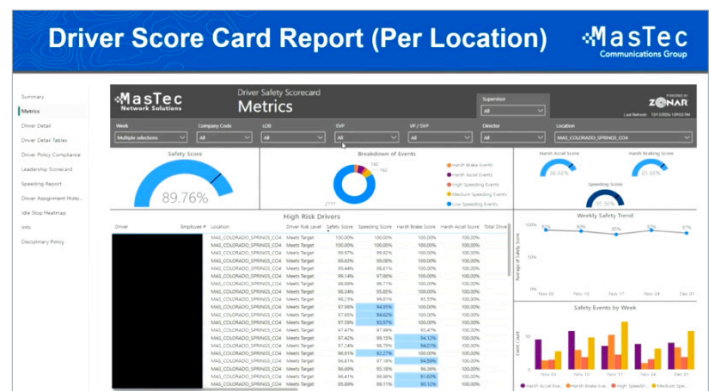
MasTec also knows that DashCam devices will function across distances and in different environments. If they ever need to move that vehicle from Phoenix up to Seattle, Washington or Denver, Colorado, or any other locations, they know that the camera's going to be good even down to negative four once the vehicle hits those snow seasons."

Watch the [on-demand webinar](#) for more on how MasTec uses Coach to ensure safety across locations.

Custom data reports power safety.

MasTec uses Zonar custom reports to capture telematics and Coach data and build driver scorecards for tracking behaviors and trends.

Given their fleet's wide geographical reach, MasTec needs high-level views of safe driving performance metrics. They also need to drill down into various levels of detail.



- 30-, 60- and 90-day reviews
- Week-by-week breakdowns and trends
- Company, location, region, state, city
- Multiple locations within a city
- Drivers scoring high in safety
- Drivers scoring low in safety

By tracking Coach data across their dispersed fleet, MasTec managers identify drivers who score 60 percent and below. And coaches them to drive more safely and improve their score.

About Zonar

Zonar exists because you deserve better. Student transportation fleets trust us to protect our nation's children every day. Now, we're the trusted leader and clear choice for small to mid-sized businesses, enterprise fleets, and public sector organizations across the Americas. To some, you're one of a million. To us, you're the one in a million. Our proven fleet management solutions help you run better, safer and more efficiently. We help you save more of everything. We work late, push harder and deliver what's needed, faster—for you.

You might not get fired for choosing someone bigger or shinier. But when there's a surprise, you'll want the one who picks up and shows up to help. You call? We answer, 24/7. Whatever size, mix or industry your fleet is, we move at your speed to help solve real-world problems.

Zonar HQ: Seattle, WA. Other locations: Cincinnati, OH, West Chicago, IL & Lakeland, FL. Top priority: You.

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